



## PROJECT PROFILE

# THE NEW AMERICAN HOME 2023

**EUCLID CHEMICAL**



### PROJECT DATA

**Location** – Henderson, NV  
**Application** – Polished Overlay  
**Architect** – Studio g Architecture  
**General Contractor** – Luxus Design Build  
**Applicator** – Ryerson Concrete  
**Total Area** – 7,575 ft<sup>2</sup> (704 m<sup>2</sup>)

### PRODUCTS FEATURED

**LEVEL TOP PC-AGG - White #3**  
Polishable Self-Leveling Overlayment with Natural Aggregate

**EUCOFLOOR™ EPOXY PRIMER**  
Medium Viscosity Epoxy for Bonding Concrete Toppings and Underlayments

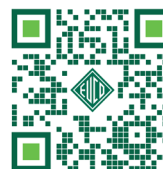
**DIAMOND HARD**  
Liquid Densifier and Sealer for Concrete

**ULTRAGUARD**  
Protectant and Densifier for Concrete Floors

**QWIKJOINT UVR**  
UV-Resistant Polyurea Floor Joint Filler



### FEATURED VIDEO:



[TNAH '23 - Level Top PC-AGG](#)

## PROJECT SUMMARY

The New American Home '23, the National Association of Home Builders (NAHB) official exhibition home, is located this year in Las Vegas, NV. This two-story luxury home is unveiled as a part of the 2023 International Builder's Show (IBS) and will be the 40th edition of The New American Home (TNAH). Euclid Chemical's self-leveling overlayment, LEVEL TOP PC-AGG was used throughout the first floor's main living area, office and bathrooms as a modern, polished flooring solution. After being poured over a prepared substrate, LEVEL TOP PC-AGG is ready for grinding and polishing within 24 hours. The use of micro-fibers prevents shrinkage and cracking, increasing the floor's appeal and longevity. Euclid Chemical was proud to participate in the The New American Home '23 project, which showcases state of the art materials in home efficiency, construction, and design.