



EUCLID CHEMICAL

PROJECT PROFILE

SPROUTS FARMERS MARKET



PROJECT DATA

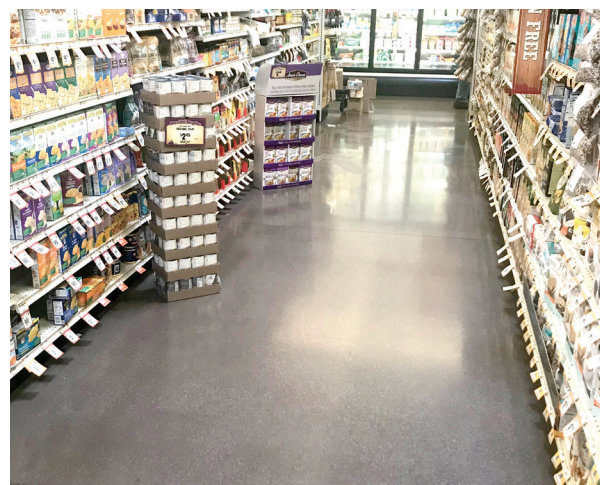
- Location** – Reno, NV
- Application** – Colored concrete
- Engineer** – Structural Services (SSI)
- General Contractor** – Truckee Meadows Construction
- Concrete Contractor** – Valley Concrete
- Ready Mix Producer** – 3D Concrete

PRODUCTS FEATURED

- COLOR-CRETE GRANULAR**
Custom-made integral color
- EUCON X15**
Mid-range water reducer
- EUCON 37**
High-range water reducer

SCOPE OF PROJECT

Colored concrete floor to match store's color standard



PROJECT SUMMARY

Euclid Chemical's Increte **Color-Crete Granular** coloring system uses synthetic iron oxide pigments in granule form for easy flow and low dusting. Specifically formulated for concrete use, Color-Crete produces a wide variety of color effects. It is composed of high-grade materials for intense and uniform color while exceeding ASTM C 979 specifications for integrally colored concrete. The "Sprouts Brown" floor color was created using Color-Crete Granular technology for the placement of a uniform colored concrete floor for this Sprouts store.